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Center**

Press Release

Arizona State University's S.P.A.R.K.Y, the Sun Devil mascot makes special appearance at students' Character Counts awards assembly

San Tan Learning Center recognizes students with character awards and a special guest

Gilbert, Arizona, Tuesday, September 22, 2009: San Tan Learning Center, a local Pre-Kindergarten through 5th Grade Charter School held its annual Character Counts assembly on Tuesday. The school emphasizes character development and education in its curriculum and holds an annual Character Counts awards assembly. This year a special visitor, S.P.A.R.K.Y. the Arizona State University Sun Devil mascot arrived to support the school's character initiative. San Tan Learning Center firmly believes in promoting character education in all areas of the school day. Whether at work, home, or play, the school believes there are basic values that define ethical behavior. Josephson Institute calls them the Six Pillars of Character, and they form the basis of all Institute programs at San Tan Learning Center, these 6 pillars are as follows;

- Trustworthiness
- Respect
- Responsibility
- Fairness
- Caring
- Citizenship

These character tenets mesh nicely with S.P.A.R.K.Y.'S own "Be A **S.P.A.R.K.Y**" campaign. He promotes being a "Self-Starter," having a "Positive" attitude, being "Active, Responsible, Knowledgeable and ultimately, being "Yourself." San Tan Learning Center students thoroughly enjoyed S.P.A.R.K.Y.'S visit citing his back flips, pushups, cheerleaders and especially being on-hand for the school's Character Counts award presentation as highlights of the event.

For Immediate Release